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Transparent Learning Signs Partnership Agreement with Citizens for Patient Safety
—Partners Will Expand the Reach of Their Respective Patient Safety-Centered Initiatives—

LITTLETON, Colo., June 23, 2010—Transparent Learning, Inc., which delivers healthcare learning programs related to patient safety, disclosure and transparency, announced that it has entered into a partnership agreement with the Citizens for Patient Safety (CPS). The partnership calls for Transparent Learning and CPS to expand the reach of each other's initiatives nationwide through Web, email and other programs to their constituencies within the patient safety community.

Led by patient safety advocate Patty Skolnik, Citizens for Patient Safety (www.citizensforpatientsafety.org) is a global grassroots organization. The agency builds alliances between and within diverse communities united in a common purpose by building bridges between consumers, the medical community, insurance and the legal community to improve the healthcare system and quality that patient's receive.

As a major part of the partnership, CPS will publicize the DVD learning program, *The Faces of Medical Error...From Tears to Transparency: The Story of Lewis Blackman*, to help ensure its growing importance in the patient safety community. This program teaches the practices and principles necessary to reduce preventable medical error by putting a face on errors. This is done in a way that caregivers, hospital administrators, risk managers, educators, policymakers, and consumers can all relate to on an emotional level. The program, which consists of the award-winning film and complementary educational materials, is available at www.transparentlearning.com.

"Transparent Learning believes in the valuable community-building work that the Citizens for Patient Safety is involved in, and our partnership is designed to help support these efforts," said Dr. David Mayer, an executive at Transparent Learning. "In addition, CPS will commit to help deliver the message of *The Story of Lewis Blackman* to a wider audience."

The Story of Lewis Blackman chronicles the experience of a vibrant, healthy 15-year-old boy who entered the hospital for what was believed to be a low-risk medical procedure; he died several days later as the result of a series of medical errors. It also teaches the value of disclosure and transparency. *The Story of Lewis Blackman* was produced by Transparent Health®, a group of healthcare practitioners, educators, and safety experts dedicated to the prevention of harm that results from medical care.

"Our organization is devoted to building bridges between different communities to help increase awareness of the importance of patient safety and improve the quality of the healthcare system," said Patty Skolnik, founder of CPS. "As a result of our partnership agreement with Transparent Learning, we look forward to educating new people and offering additional resources to strengthen ties with these communities and others."



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About Transparent Learning

Transparent Learning, Inc. was founded in 2009 by experts in patient safety, transparency and education. Transparent Learning's mission is to improve patient care outcomes by delivering innovative and emotionally engaging education programs in patient safety, disclosure and related areas. To accomplish this, Transparent Learning designs, develops, delivers, and assesses innovative outcomes-based educational programs throughout the care continuum. For more information, visit www.transparentlearning.com.

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